

Brand Assets

Third party usage

Masterbrand logo

We always like to use this version as much as we can.



Sub brand logos and lockups



Express Post logo



StarTrack logo



Delivered by



Delivered by logo lockup

Please do not alter or change our logo



Don't stretch or squash.



Don't alter the colour or fill of the logo.



Don't change the relationship between the wordmark and the symbol.



Don't create new logos or lockups for any purpose.



Don't apply effects.



Don't apply the logo on a coloured background.

For any logo requests, please contact the Brand Team at brand@auspost.com.au

Brand Assets

Terms of use

1 Introduction

- 1.1 These Terms of Use set out the conditions on which Australia Post grants you a non-transferable, non-exclusive, royalty-free limited licence to use the logos, trademarks, copyright, images or other Australia Post-branded materials provided to you by Australia Post (Brand Assets) and forms a binding agreement between Australian Postal Corporation ABN 28 864 970 579 (referred to in these Terms of Use as 'Australia Post', 'we', 'us', or 'our') and any person ('you' or 'your') who uses the Brand Assets.
- 1.2 By receiving, downloading and/or using any Brand Assets, you agree to these terms and conditions of use (Terms of Use). Your use of the Brand Assets is conditional upon your acceptance and continued adherence to these Terms of Use.
- 1.3 These Terms of Use apply in addition to any other agreement(s) governing your relationship with Australia Post (Other Documents). In the event of any inconsistency between the Other Documents and these Terms of Use, the Other Documents will prevail to the extent of such inconsistency.

2. Use of Brand Assets

- 2.1 You must use the Brand Assets only in compliance with all applicable laws, only in connection with the relevant/corresponding Australia Post products and services and in accordance with the Australia Post Third Party Logo Guidelines.
- 2.2 You must not:
 - (a) provide the Brand Assets to any other party;
 - (b) use the Brand Assets in connection with any product or service that is not the relevant/corresponding Australia Post product or service;
 - (c) edit, alter, modify or morph any Brand Assets; or
 - (d) display or use the Brand Assets in connection with any:
 - (i) language which is negative, offensive or explicit, old-fashioned, cynical, mean-spirited, patronising, competitive, blunt, arrogant, cold or indifferent (in each case, as determined by Australia Post in its absolute discretion);
 - (ii) statement that is contrary to law;
 - (iii) statement that is, or may potentially be, misleading or deceptive;
 - (iv) unfounded, derogatory, libellous or defamatory comment or statement; or
 - (v) (unless otherwise specifically agreed by Australia Post in writing in advance) material that contains or refers to: any political statement; alcohol, drugs and tobacco; gambling; sexual connotations and nudity; war, terrorism and weaponry; death and violence; racial, ethical, religious or gendered statements; or cultural slurs.

3. Intellectual Property

- 3.1 Except as expressly provided, nothing in these Terms of Use grants you any right, title or interest in the Brand Assets (including in any intellectual property rights).

4. Limitation of Liability

- 4.1 To the extent permitted by law, including the Competition and Consumer Act 2010 (Cth):
 - (a) the Brand Assets are made available to you 'as is' and without any warranties from Australia Post that the Brand Assets are suitable for any particular purpose or will meet your particular requirements;
 - (b) Australia Post excludes all liability for any loss or damage of any kind (including, without limitation, special, indirect or consequential loss, loss of business profits or loss of data) however caused (including negligence) arising out of or in connection with your use of or reliance on the Brand Assets, except to the extent that the loss or damage is directly caused by Australia Post's fraud or wilful misconduct; and
 - (c) Australia Post accepts no responsibility for errors or omissions in any files containing the Brand Assets or for any errors developed through transmission or application of such files.

5. Indemnity

- 5.1 You agree to indemnify Australia Post (and all of our subsidiaries, officers, employees, contractors and agents) against all loss, actions, proceedings, costs and expenses (including legal fees), claims and damages arising from any claim by a third party arising directly or indirectly out of or in connection with your use of the Brand Assets and/or any breach by you of these Terms of Use.

6. Termination or modification of use

- 6.1 Australia Post reserves the right at any time and in its sole discretion to terminate or modify your permission to use the Brand Assets (including to direct you to cease using the Brand Assets in a particular way or to use an updated version of the Brand Assets), without liability to you or any third party.
- 6.2 In the event Australia Post exercises its rights pursuant to clause 6.1, you agree to comply with all of Australia Post's instructions regarding the termination or modification of your rights.

7. Privacy

- 7.1 You acknowledge that Australia Post collects personal information when you request to use the Brand Assets. Your information is handled in accordance with the Australia Post Group Privacy Statement, which outlines how to access and/or correct personal information or make a privacy-related complaint. For more information, please visit www.auspost.com.au/privacy.

8. Miscellaneous

- 8.1 Any part or provision of these Terms of Use that is deemed illegal or unenforceable by a Court of competent jurisdiction may be severed from these Terms of Use and the remaining provisions will continue in full force.
- 8.2 These Terms of Use are governed by and construed in accordance with the laws of State of Victoria, Australia. In the event that a dispute arises from these Terms of Use, each of Australia Post and you agree to submit to the non-exclusive jurisdiction of the courts of Victoria, Australia.